

# Strategic Value Dividend SMA

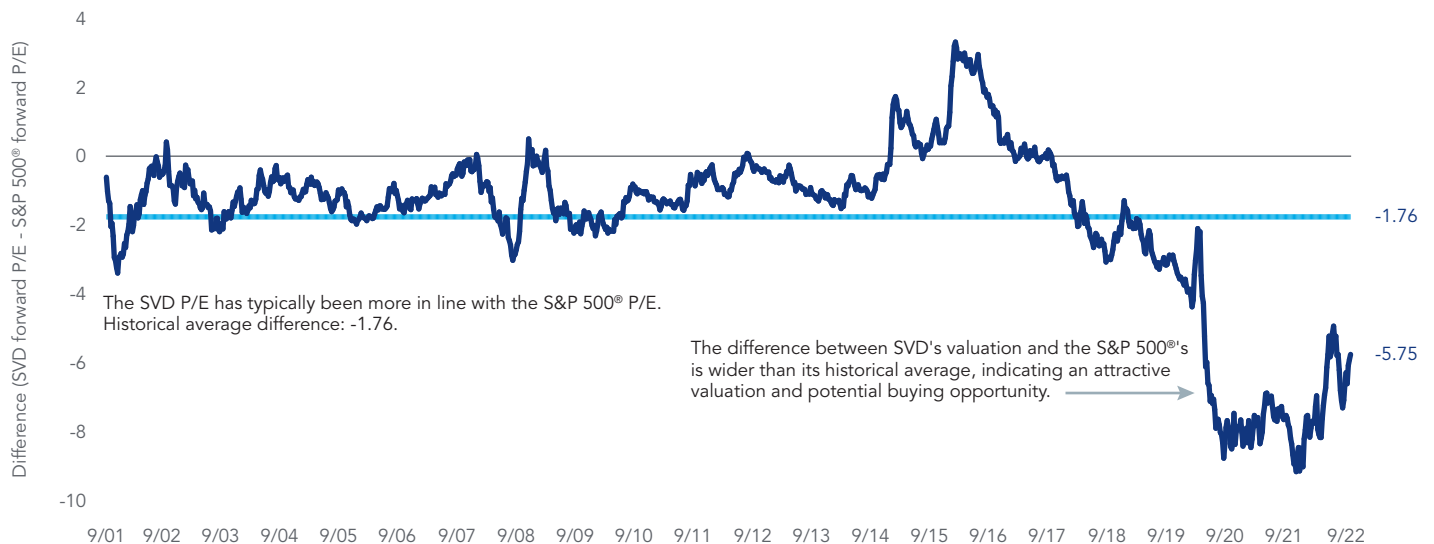
## Is now a good entry point?

We believe the potential benefits of high dividend investing in today's challenging market conditions plus current valuations make the Strategic Value Dividend SMA (SVD) particularly attractive.

### Valuations still indicate a potential buying opportunity

- The graph below shows that SVD's forward P/E is also historically low relative to the S&P 500® Index.
- Current levels indicate the potential for mean reversion, as valuations may rise closer to typical historical levels.

Forward price-to-earnings ratio vs. S&P 500® Index



Weekly data from inception 10/1/01 to 9/30/22. Sources: FactSet Research Systems, Standard & Poor's®, Federated Hermes.

The dark blue line shows the weekly difference between the forward P/E of SVD minus that of the S&P 500® Index. The straight light blue line shows the average difference over the full period: -1.76. Reversion to the mean is a theory which suggests that valuations can revert to a long-term level. Hence, if there is a large jump up or down, valuations may return or revert eventually to the level they were prior.

**Past performance is no guarantee of future results.** Refer to the attached GIPS® report for additional information.

Average annual total returns (%) as of 9/30/22

	1-year	5-year	10-year
<b>Strategic Value Dividend SMA (gross)</b>	0.83	4.08	7.70
<b>Strategic Value Dividend SMA (net)</b>	-2.16	1.01	4.53

### Value proposition

- SVD invests in companies that have a history of sustaining and growing dividend payments.
- Average dividend yield since 2001 inception: 4.90%.<sup>1</sup>
- SVD has a history of lower volatility versus the S&P 500® Index.
- Now may be a buying opportunity.

<sup>1</sup> Portfolio yield is only one component of available portfolio characteristics and it is not and should not be viewed as a statement of current or future performance of the strategy. See last page for yield definition.

## Schedule of rates of return and statistics

Composite Federated Hermes Strategic Value Dividend SMA  
 Index S&P 500®; prior to Jan 22 Dow Jones U.S. Select Dividend; prior to Jan 07 Russell Midcap Value  
 Periods ending 9/30/2022

	Returns (%)		
	Composite pure gross return <sup>^</sup>	Index	Net composite return (assuming maximum fee)
<b>Q3 22</b>	-11.46	-4.88	-12.15
<b>YTD</b>	-6.81	-23.87	-8.90
<b>1 Year</b>	0.83	-17.97	-2.16
<b>3 Years (Annlzd)</b>	3.76	0.16	0.70
<b>5 Years (Annlzd)</b>	4.08	3.39	1.01
<b>7 Years (Annlzd)</b>	6.78	7.28	3.63
<b>10 Years (Annlzd)</b>	7.70	8.70	4.53
<b>15 Years (Annlzd)</b>	5.79	6.11	2.68
<b>20 Years (Annlzd)</b>	8.59	9.46	5.40
<b>Oct 01 - Sep 22 (Annlzd)<sup>^^</sup></b>	8.38	8.70	5.19

	Composite pure gross return (%) <sup>^</sup>	Composite net return (%)	Benchmark return (%)	*Composite 3-yr std dev	*Benchmark 3-yr std dev	Number of portfolios	**Dispersion	Composite assets (\$mil)	Firm assets (\$bil)
<b>2012</b>	7.53	4.37	10.84	10.48	11.50	6,300	0.47	1,817.0	371.3
<b>2013</b>	21.59	18.05	29.06	8.53	9.36	7,420	0.42	2,444.2	366.8
<b>2014</b>	12.34	9.05	15.36	8.92	9.04	6,412	0.23	2,223.3	349.3
<b>2015</b>	4.00	0.93	-1.64	9.97	9.91	6,982	0.21	2,303.9	343.4
<b>2016</b>	10.05	6.82	21.98	9.93	9.31	11,970	0.25	3,189.3	342.3
<b>2017</b>	15.64	12.26	15.44	9.11	7.69	13,884	0.16	3,918.8	354.7
<b>2018</b>	-7.89	-10.64	-5.94	9.83	8.92	10,330	0.21	2,526.3	377.2
<b>2019</b>	20.43	16.91	23.11	9.64	10.68	11,038	0.24	3,037.4	503.1
<b>2020</b>	-6.94	-9.71	-4.56	15.60	19.30	9,585	0.87	2,497.4	585.7
<b>2021</b>	22.89	19.32	32.24	15.52	20.10	9,776	0.41	3,062.5	634.2

<sup>^</sup>Pure gross returns are shown as supplemental and do not reflect the deduction of transaction costs.

<sup>^^</sup>Represents composite inception period. See additional notes to the schedule of rates of return and statistics.

\*Represents the 3-year annualized standard deviation for both the gross composite and the index returns. Statistic is used to measure the volatility of composite returns.

\*\*Standard deviation is calculated using gross returns. Standard deviation is not applicable ("N/A") for any period if fewer than five accounts are in the composite for that period. (See footnote 5)

This composite is comprised of all domestic portfolios investing in U.S. and foreign stocks that management believes will provide high yield, reasonable dividend growth and lower volatility in falling equity market environments yet will provide potential participation in rising markets. Eligible portfolios are managed with wide latitude to choose the sectors and securities to fulfill the mandate. Within eligible portfolios, securities are selected based on a fundamental assessment of their financial strength, dividend yields, dividend growth rates, and performance during periods of market weakness. Portfolios in this composite implement the strategy using American Depositary Receipts (ADR) versus directly purchasing shares of companies on foreign exchanges. Investments in ADRs entail risks related to daily fluctuations in the value of currency, which may be more volatile in times of increased market risk. There are no guarantees that dividend-paying stocks will continue to pay dividends. Effective January 1, 2022, the index was changed to the S&P 500®. As the portfolio does not directly seek to outperform a benchmark, the S&P 500® serves as a proxy for the broad U.S. equity market. The previous benchmark was the Dow Jones Select Dividend Index. The S&P 500® is an unmanaged capitalization-weighted index of 500 stocks designed to measure performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries. Indexes are unmanaged and cannot be invested in directly. Effective July 2013, performance for this composite is calculated in U.S. dollars net of foreign withholding taxes on dividends, interest, and capital gains. Individual tax rates may vary dependent on individual residency. Effective January 2016 accounts previously assigned to a platform-restricted composite may be eligible for inclusion in this composite. Accounts deemed by the portfolio manager to have a category restriction shall be excluded from this composite. A category is defined as a collection of investments with similar attributes such as industry classification, business sensitivity, social theme, or security features. Separate accounts eligible for this composite generally have a minimum of \$100,000 at the time of opening and are a part of an asset-based pricing program. Wrap fee accounts make up 100% of this composite for all time periods. This composite was created in December 2001. Federated Hermes has managed portfolios in this investment style since July 1997. Performance shown for 2001 is for a partial period starting on October 1, 2001. Federated Hermes claims compliance with the Global Investment Performance Standards ("GIPS®") and has prepared and presented this report in compliance with the GIPS® standards. Federated Hermes has been independently verified for the period of January 1, 1992, through June 30, 2022. The verification report is available upon request. A firm that claims compliance with the GIPS® standards must establish policies and procedures for complying with all the applicable requirements of the GIPS® standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS® standards and have been implemented on a firm-wide basis. Verification does not provide assurance on the accuracy of any specific performance report. Performance results are presented both net and gross of total wrap fees and reflect the reinvestment of income. "Pure" gross returns are shown as supplemental and do not reflect the deduction of transaction costs. Net returns reflect the deduction of a maximum fee. A fee equal to the highest anticipated wrap fee that a client could pay (3.00% annually as charged by the program sponsor, inclusive of up to a maximum investment advisory fee of 0.70%) is used. This total wrap fee includes all charges for trading costs, portfolio management, custody and other administrative fees. Actual fees may vary depending on, among other things, the applicable fee schedule and portfolio size.

## Notes to the schedule of rates of return and statistics

1. Federated Hermes is a global, independent, multi-strategy investment management firm. For GIPS® purposes, Federated Hermes is defined to include the assets of registered investment companies that are advised or sub-advised by the various Federated Hermes advisory companies. Effective September 30, 2020, for GIPS® purposes the name of the firm was officially changed to Federated Hermes. Firm assets on this report exclude assets affiliated with Hermes GPE and the advisory-only, model-based assets that may be included in other reports providing total firm assets.
2. Interest income and dividends are recognized on an accrual basis. Returns include the reinvestment of all income.
3. All market values and performance information are valued in USD unless currency is denoted in composite description.
4. Annual composite dispersion is measured and presented using the asset weighted standard deviation of the gross returns of all of the portfolios included in the composite over the entire year. Prior to March 2020 with regard to Federated Clover Investment Advisors composites, annual dispersion was measured using the equal weighted standard deviation of the returns of all the portfolios included in the composite over the entire year.
5. Composite dispersion does not measure the risk of the product presented; it simply measures the return variance among portfolios managed in a similar fashion. This variance can be affected by variations in cash flow or specific client parameters among the portfolios comprising the composites, as well as by execution of strategy across accounts.
6. See the composite description language for a discussion on appropriate fees currently applied to calculate composite performance. With regard to the institutional composites not managed by the MDT Advisers and Federated Hermes London office teams, for the period July 1, 1992 through September 30, 2009, net of fee performance was calculated monthly by reducing the gross composite return by the highest actual fee of any account in the composite for that month, regardless of investment vehicle. Prior to July 1992, the maximum management fee for third quarter 1992 was used to calculate net of fee performance historically to inception of the composite. For those composites managed by the Federated Hermes London office investment team, net composite results are based off model fees using the stated fee schedule. In addition, further fee information can be obtained from the firm's respective Forms ADV Part 2 Brochure Item 5.
7. Additional information regarding the policies for valuing investments, calculating performance, and preparing GIPS® reports, as well as a complete list and description of the firm's composites and pooled funds is available upon request.
8. Past performance is not indicative of future results.
9. GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein.
10. See disclosures on the Schedule of Rates of Return and Statistics Reports for additional information.

**Weighted average dividend yield** is the prospective dividend yield for each security averaged based on the percentages of the securities in the portfolio. Prospective dividend yield is calculated by taking the most recent declared dividend payment multiplied by the number of dividend payments typically made during the year for each holding divided by the current share price for each security. This is calculated based on a snapshot in time and may change due to fluctuations in share prices, dividends actually paid and changes in holdings in the portfolio.

**Average dividend yield** since inception represents the average of SVD's dividend yield at the end of each quarter beginning 3/31/02 and ending 9/30/22 (83 periods in total).

**Price-to-earnings ratio (P/E ratio)** is a valuation ratio of a company's current share price compared to its per-share earnings. The P/E ratio helps investors determine the market value of a stock as compared to the company's earnings. A low P/E ratio might indicate that a stock that has the potential for significant growth is undervalued. P/E ratios are only one indicator of a company's financial well-being.

**Forward price-to-earnings (Forward P/E)** is a version of the P/E that uses forecasted earnings for the P/E calculation. The earnings used in this formula are just an estimate and not as reliable as current or historical earnings data. Forward P/E (NTM - next twelve months) is calculated by FactSet using their standardized method. In calculating P/E, FactSet aggregates the position values and recurrent earnings and calculates P/E using these aggregated values in order to account for size and reduce the impact of outliers and negative values.

**S&P 500® Index** is an unmanaged capitalization-weighted index of 500 stocks designated to measure performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries. "Standard & Poor's®", "S&P®", "S&P 500®", "Standard & Poor's 500", and "500" are trademarks of The McGraw-Hill Companies, Inc. and have been licensed for use by Federated Securities Corp. The fund is not sponsored, endorsed, sold or promoted by, or affiliated with, Standard & Poor's ("S&P"). S&P makes no representation or warranty, express or implied, to the owners of the fund or any member of the public regarding the advisability of investing in securities generally or in the fund particularly or the ability of the S&P 500 Index to track general stock market performance.

The portfolio's use of derivative instruments involves risks different from, or possibly greater than, the risks associated with investing directly in securities and other traditional instruments. There are no guarantees that dividend-paying stocks will continue to pay dividends. In addition, dividend-paying stocks may not experience the same capital appreciation potential as non-dividend-paying stocks.

International investing involves special risks including currency risk, increased volatility, political risks and differences in auditing and other financial standards.

Because the portfolio may allocate relatively more assets to certain industry sectors than others, the portfolio's performance may be more susceptible to any developments which affect those sectors emphasized by the portfolio.