

Firm Overview

Since its founding in 1955, Federated Investors, Inc. and its subsidiaries have grown to become one of the nation's largest investment management organizations with assets under management of \$575.9 billion (as of 12/31/19) in investment strategies of domestic and international equity, fixed-income and money market asset classes. Federated offers depth and breadth in its selection of products to meet the needs of virtually any client, from the large institutional investor and high-net worth individuals, to retirement plan participants.

Composite

Strategic Value Dividend Managed Account

Index

Dow Jones Select Dividend (Index)

Key Investment Team

Daniel Peris, Ph.D., CFA
Senior Portfolio Manager
20 Years of Experience

Deborah Bickerstaff
Portfolio Manager
23 Years of Experience

Jared Hoff
Portfolio Manager
18 Years of Experience

Michael Tucker
Portfolio Manager
26 Years of Experience

Strategic Value Dividend Managed Account

Strategy Inception

October 1, 2001

Objective

The strategy's objective is to provide a high level of current income, long-term capital appreciation driven by dividend growth and lower downside risk.

Positioning

The Federated Strategic Value Dividend (Equity Income) strategy pursues income and long-term capital appreciation by investing primarily in high-yielding stocks with dividend growth potential. The strategy seeks to deliver a dividend yield that is higher than the broad market, to invest in companies that are positioned to increase their dividend distribution over time, and to pursue competitive performance in both up and down markets.

Philosophy

- We believe client assets should be invested in a businesslike manner, with an eye to cash returns and the long term, using the stock market as a platform to make investments in major enterprises rather than as an end unto itself.
- We believe the discipline of high payout, plus the commitment of management to return funds to investors through regular dividends, are attractive investment characteristics—particularly in a time when cash flows are too readily squandered in low- or no-return projects.
- We believe a portfolio of high-dividend-paying stocks can produce attractive total returns and offer lower levels of long-term volatility compared to low- or non-dividend-paying stocks.
- We believe an investment product with a high current yield, a growing income stream that offsets inflation, and lower downside risk will help meet the needs of a wide range of investors, including those entering a distribution phase over the next decade.

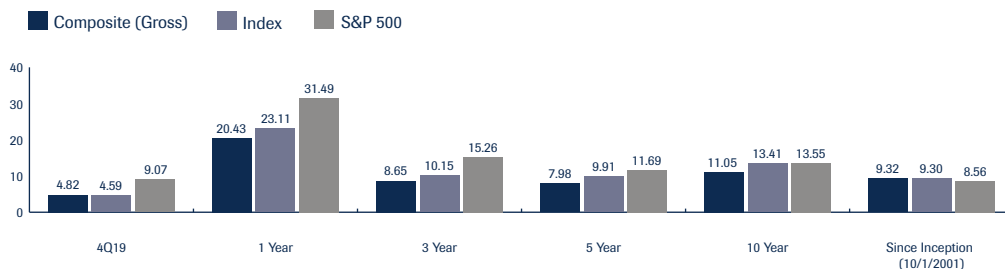
Investment Approach

- Bottom-up approach striving to emphasize high-yielding stocks.
- Emphasis on seeking reliable dividend income growth and the resulting capital appreciation.
- Aims to offer diversification across the dividend-paying sectors of the market.

Dividend Yield (%)

Portfolio: 4.67 Index: 3.90 S&P 500: 1.85 10-Year U.S. Treasury: 1.92

Annualized Returns (%)*



Data as of 12/31/19.

*For a comparison of gross to net returns, see chart on page 5. "Pure" gross-of-fees returns do not reflect the deduction of any expenses, including trading costs. "Pure" gross-of-fees returns are supplemental to net returns. This information is supplemental to the attached GIPS report which should be referred to for the current performance, including the net figures, and index changes.

While there is no assurance that the strategy will achieve its objective, the advisor endeavors to do so by selecting securities in the manner described in this document. Performance data quoted represents past performance which is not indicative of future results.

Strategic Value Dividend

Portfolio Characteristics

	Portfolio	Index	S&P 500
Dividend Yield (%)	4.67	3.90	1.85
P/E Ratio (LTM)*	18.61x	17.60x	24.71x
EPS Growth-Next 5-years**(%)	5.38	6.76	11.01
Price/Book Value Ratio*	2.18x	2.38x	4.83x
Price/Cash Flow Ratio*	9.24x	9.78x	18.05x
R-Squared (5-year) vs. Index	0.00	1.00	-
R-Squared (5-year) vs. S&P 500	0.46	-	1.00
Beta (5-year)**	0.84	0.89	1.00
Standard Deviation (5-year)	9.93	9.98	11.88
Wtd. Avg. Mkt. Capitalization (Mil.)	\$121,310	\$55,804	\$291,318
Turnover (Trailing 1-year) (%)	30.65	-	-
Holdings	39	100	500

Sector Weightings (%)

	Portfolio	Index	S&P 500
Communication Services	14.73	7.20	10.39
Consumer Discretionary	0.00	13.71	9.75
Consumer Staples	12.89	7.48	7.20
Energy	17.62	7.90	4.35
Financials	10.79	14.35	12.95
Health Care	17.50	1.86	14.20
Industrials	1.72	4.82	9.00
Information Technology	1.06	9.10	23.20
Materials	2.52	8.08	2.65
Real Estate	5.24	0.00	2.93
Utilities	16.04	25.51	3.32

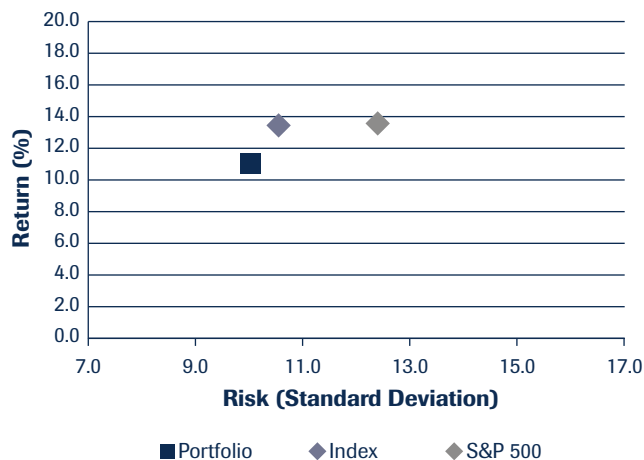
Top Holdings (%)

	Portfolio
AT&T, Inc.	5.18
AbbVie Inc.	4.81
Exxon Mobil Corp.	4.62
Pfizer, Inc.	4.50
Verizon Communications	4.32
GlaxoSmithKline PLC	4.02
Philip Morris International Inc.	3.93
Canadian Imperial Bank of Commerce	3.89
BP PLC	3.84
Duke Energy Corp.	3.75

Country Weights (%)

	Portfolio
United States	74.41
United Kingdom	15.37
Canada	10.22
Total	100.00

10-Year Risk/Return Trade-Off***



Statistics

	Portfolio	Index	S&P 500
Capture Ratio (10-Year)	—	upside 79	upside 68
	—	downside 74	downside 43

Dividend Increase/Cut History

	Increases	Cuts
2010	35	0
2011	33	1
2012	33	0
2013	33	1
2014	40	0
2015	35	0
2016	35	0
2017	31	0
2018	32	0
2019	31	2

Calendar Year Returns (%)***

	Composite (Gross)	Index	S&P 500
2010	13.15	18.32	15.06
2011	16.85	12.42	2.11
2012	7.53	10.84	16.00
2013	21.59	29.06	32.38
2014	12.34	15.36	13.68
2015	4.00	-1.64	1.37
2016	10.05	21.98	11.95
2017	15.64	15.44	21.82
2018	-7.89	-5.94	-4.38
2019	20.43	23.11	31.49

Portfolio information is derived from a model portfolio managed in the strategy as of 12/31/19. Since this is a managed portfolio and market conditions can fluctuate suddenly and frequently, the portfolio holdings and investment mix will change. Information is supplemental to the attached GIPS report.

*Weighted Median

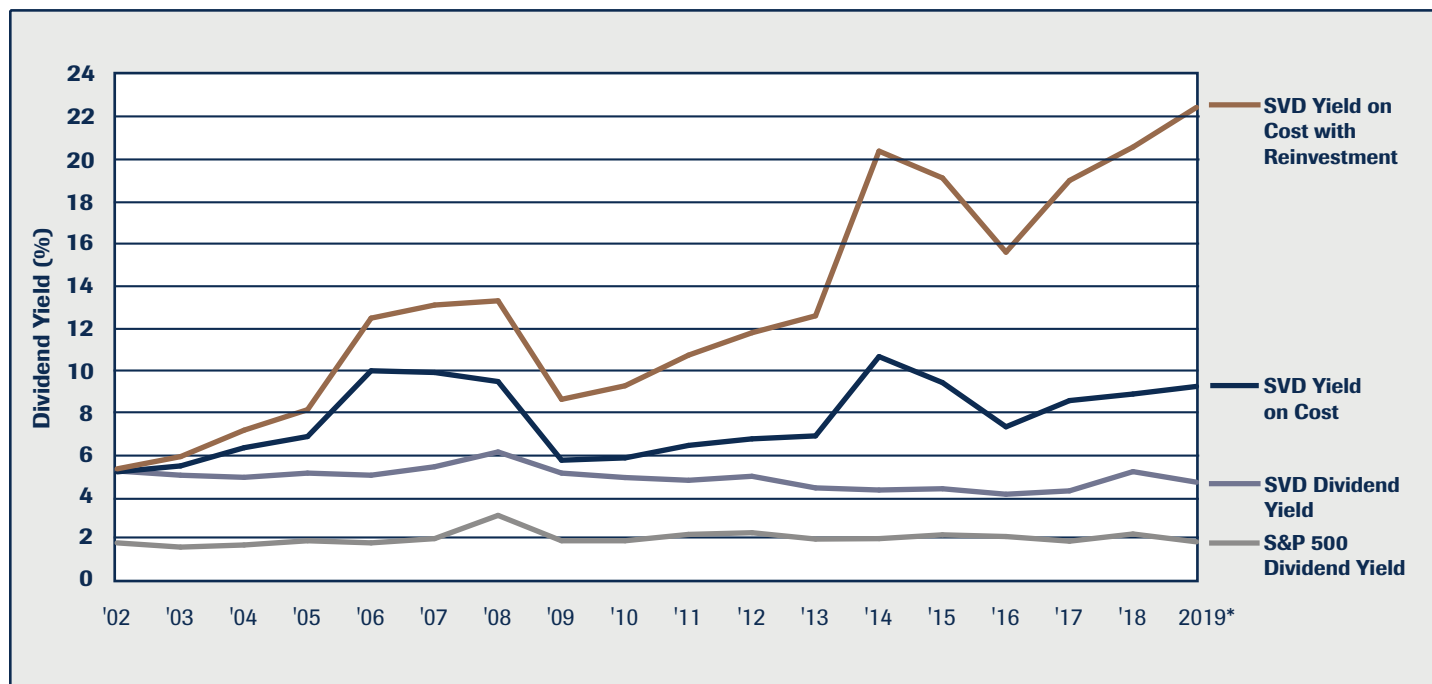
**Weighted Average

***For a comparison of gross to net returns, see chart on page 5. "Pure" gross-of-fees returns do not reflect the deduction of any expenses, including trading costs. "Pure" gross-of-fees returns are supplemental to net returns. This information is supplemental to the attached GIPS report which should be referred to for the current performance, including the net figures, and index changes.

Past performance is no guarantee of future results.

Strategic Value Dividend

Yield History



Past performance is not indicative of future results. Data reflects the representative portfolio of the wrap composite.

*As of 12/31/19.

Top Ten Consecutive Dividend Payers *(As of 12/31/19)*

Company	GICS Sector	Prospective Dividend Yield (%)	Paid Dividend Consecutively Since
Canadian Imperial Bank of Commerce	Financials	5.33	1868
GlaxoSmithKline PLC	Health Care	4.50	1889
AT&T, Inc.	Communication Services	5.32	1893
Verizon Communications	Communication Services	4.01	1893
Exxon Mobil Corp.	Energy	4.99	1911
Chevron Corp.	Energy	3.95	1912
Coca-Cola Co.	Consumer Staples	2.89	1920
Amcor PLC	Materials	4.24	1922
AbbVie Inc.	Health Care	5.33	1924
Dominion Energy, Inc.	Utilities	4.54	1925

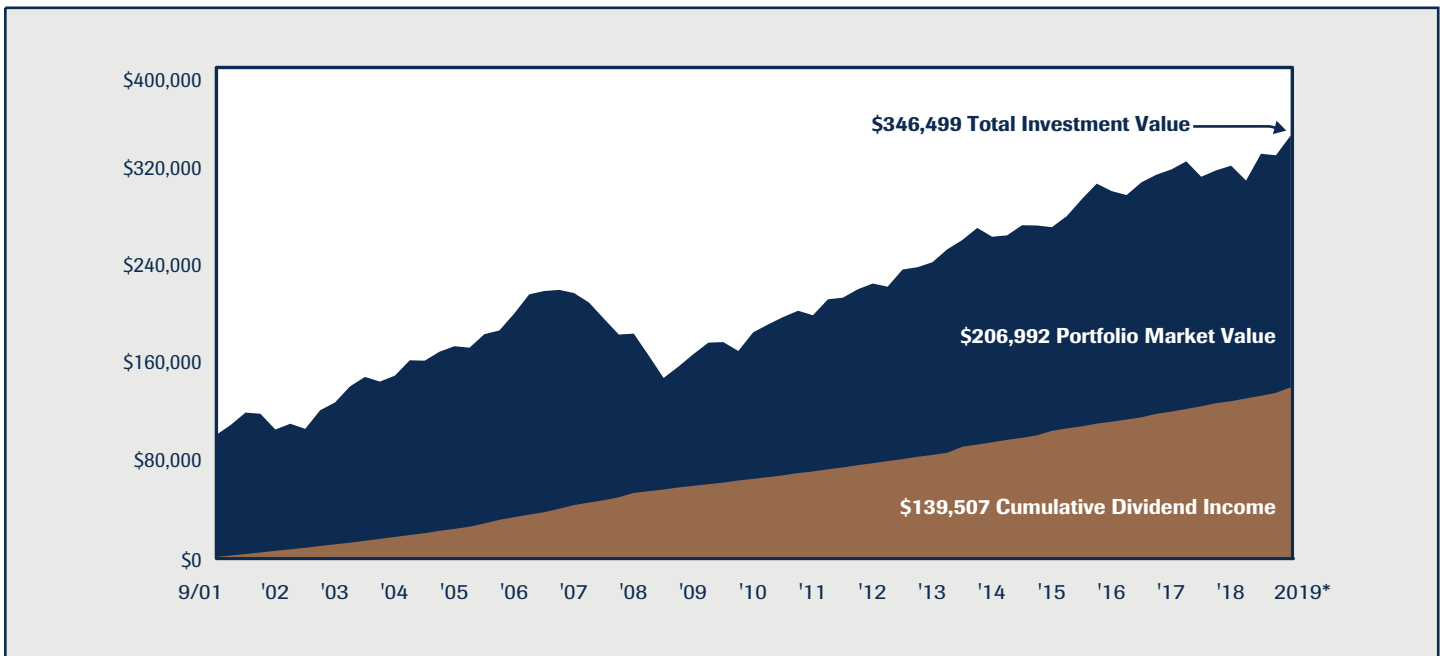
Dividend payment histories account for structural changes companies have experienced.

Information is supplemental to the attached GIPS report.

Strategic Value Dividend

Strategic Value Dividend SMA Price Appreciation and Dividend Income Growth

\$346,499—Total Investment Value at 12/31/19



*As of 12/31/19.

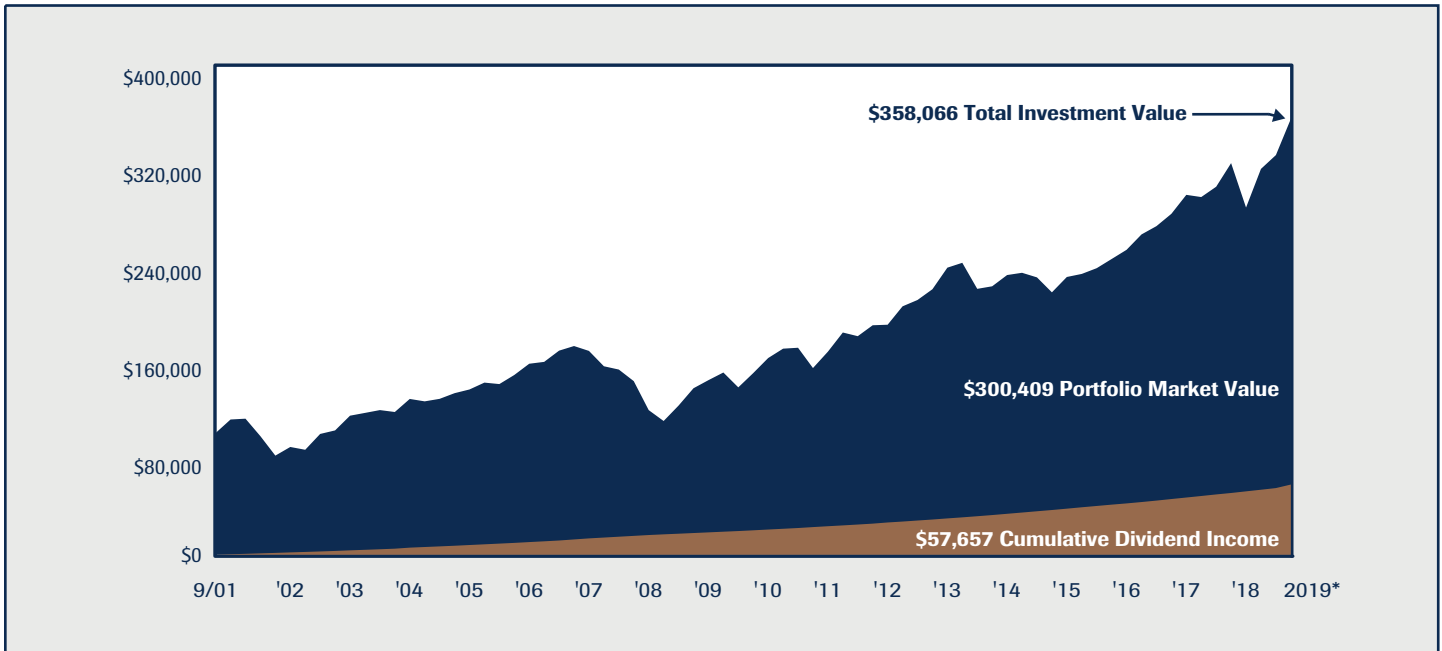
Source: Federated Investors, Inc.

Represents a hypothetical investment of \$100,000 at September 30, 2001 with no expenses. The portfolio's cumulative price return reflects the divesting of all dividends and distributions. Total investment value, cumulative price appreciation and dividend income, is \$346,499 at 12/31/2019.

Hypothetical illustration above reflects gross returns and does not include the deduction of investment management fees. A maximum wrap fee of 3.00% would have returned a net amount of \$226,162 for this example. See your financial advisor for specific fee information.

S&P 500 Index Price Appreciation and Dividend Income Growth

\$358,066—Total Investment Value at 12/31/19



*As of 12/31/19.

Source: Federated Investors, Inc.

Represents a hypothetical investment of \$100,000 at September 30, 2001 with no expenses. The Portfolio's cumulative price return reflects the divesting of all dividends and distributions. Total investment value, cumulative price appreciation and dividend income, is \$358,066 at 12/31/2019.

Schedule of Rates of Return and Statistics

Composite Index Periods Ending **Strategic Value Dividend Managed Account Composite**
Changed 1/07 to Dow Jones Select Dividend from Russell Midcap® Value Index
12/31/2019

Returns (%)			
	Gross Composite Return	Index	Net Composite Return (Assuming Maximum Fee)
Q4 19	4.82	4.59	4.04
1 Year	20.43	23.11	16.91
3 Years (Annlzd)	8.65	10.15	5.46
5 Years (Annlzd)	7.98	9.91	4.81
7 Years (Annlzd)	10.45	13.24	7.21
10 Years (Annlzd)	11.05	13.41	7.79
15 Years (Annlzd)	7.75	8.64	4.57
Oct 01 - Dec 19 (Annlzd)	9.32	10.31	6.11

	Composite Gross Return	Composite Net Return	Benchmark Return	Composite* 3-Yr Std Dev	Benchmark* 3-Yr Std Dev	Number of Portfolios	Dispersion**	Composite Assets (\$mil)	Firm Assets (\$bil)
2010	13.15	9.84	18.32	17.18	23.70	5,818	0.31	1,470.9	354.3
2011	16.85	13.44	12.42	14.33	19.86	5,869	1.10	1,678.9	363.9
2012	7.53	4.37	10.84	10.48	11.50	6,300	0.47	1,817.0	371.3
2013	21.59	18.05	29.06	8.53	9.36	7,420	0.42	2,444.2	366.8
2014	12.34	9.05	15.36	8.92	9.04	6,412	0.23	2,223.3	349.3
2015	4.00	0.93	-1.64	9.97	9.91	6,982	0.21	2,303.9	343.4
2016	10.05	6.82	21.98	9.93	9.31	11,970	0.25	3,189.3	342.3
2017	15.64	12.26	15.44	9.11	7.69	13,884	0.16	3,918.8	354.7
2018	-7.89	-10.64	-5.94	9.83	8.92	10,330	0.21	2,526.3	377.2
2019	20.43	16.91	23.11	9.64	10.68	11,038	0.24	3,037.4	503.1

*Represents the 3-year annualized standard deviation for both the composite and index returns. Statistic is used to measure the volatility of composite returns.

**Standard deviation is calculated using gross returns. Standard deviation is not applicable ("N/A") for any period if fewer than five accounts are in the composite for that period. (See footnote 5)

This composite is comprised of all domestic portfolios investing in U.S. and foreign stocks that management believes will provide high yield, reasonable dividend growth and lower volatility in falling equity market environments, yet will provide potential participation in rising markets. Eligible portfolios are managed with wide latitude to choose the sectors and securities to fulfill the mandate. Within eligible portfolios, securities are selected based on a fundamental assessment of their financial strength, dividend yields, dividend growth rates, and performance during periods of market weakness. Portfolios in this composite implement the strategy using American Depositary Receipts (ADR) versus directly purchasing shares of companies on foreign exchanges. Investments in ADRs entail risks related to daily fluctuations in the value of currency, which may be more volatile in times of increased market risk. There are no guarantees that dividend-paying stocks will continue to pay dividends. The benchmark was changed January 2007 to the Dow Jones U.S. Select Dividend Index which proved to be more representative of the current strategy. The Dow Jones U.S. Select Dividend Index aims to represent U.S. leading stocks by dividend yield. One hundred stocks are selected to the index by dividend yield, subject to screens for dividend-per-share growth rate, dividend payout ratio and average daily dollar trading volume. Components are weighted by indicated annual dividend. The Russell Midcap Index measures the performance of the mid-cap segment of the U.S. equity universe. The Russell Midcap Index is a subset of the Russell 1000 Index. It includes approximately 800 of the smallest securities based on a combination of their market cap and current index membership. Indexes are unmanaged and cannot be invested in directly. Effective July 2013, performance for this composite is calculated in U.S. dollars net of foreign withholding taxes on dividends, interest, and capital gains. Individual tax rates may vary dependent on individual residency. Effective January 2016 accounts previously assigned to a platform-restricted composite may be eligible for inclusion in this composite. Accounts deemed by the portfolio manager to have a category restriction shall be excluded from this composite. A category is defined as a collection of investments with similar attributes such as industry classification, business sensitivity, social theme, or security features. Separate accounts eligible for this composite generally have a minimum of \$100,000 at the time of opening and are a part of an asset-based pricing program. Wrap fee accounts make up 100% of this composite for all time periods. This composite was created in December 2001. Federated Investors has managed portfolios in this investment style since July 1997. Performance shown for 2001 is for a partial period starting on October 1, 2001. Federated Investors claims compliance with the Global Investment Performance Standards ("GIPS®") and has prepared and presented this report in compliance with the GIPS® standards. GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy of quality of the content contained herein. Federated Investors has been independently verified for the period of January 1, 1992, through September 30, 2019. The verification report is available upon request. A firm that claims compliance with the GIPS® standards must establish policies and procedures for complying with all the applicable requirements of the GIPS® standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS® standards and have been implemented on a firm-wide basis. Verification does not provide assurance on the accuracy of any specific performance report. Performance results are presented both net and gross of total wrap fees and reflect the reinvestment of income. "Pure" gross returns are shown as supplemental and do not reflect the deduction of transaction costs. Net returns reflect the deduction of a maximum fee. A fee equal to the highest anticipated wrap fee that a client could pay (3.00% annually as charged by the program sponsor, inclusive of up to a maximum investment advisory fee of 0.70%) is used. This total wrap fee includes all charges for trading costs, portfolio management, custody and other administrative fees. Actual fees may vary depending on, among other things, the applicable fee schedule and portfolio size.

See Notes to the Schedule of Rates of Return and Statistics.

Notes to the Schedule of Rates of Return and Statistics

- 1. Federated Investors is a global, independent, multi-strategy investment management firm with offices in Pittsburgh, New York, Rochester, Boston, Cleveland, and London. For GIPS® purposes, Federated Investors is defined to include the assets of registered investment companies, separate (or private) accounts, managed accounts (including wrap accounts) and commingled or collective trusts that are advised or sub-advised by the following subsidiaries: Federated Equity Management Co. of PA; Federated Investment Counseling; Federated Investment Management Co.; Federated Global Investment Management Corp., to include effective December, 2008, (the date of acquisition) the institutional assets of Federated Clover Investment Advisors, and effective September, 2009, (the date the assets were brought into compliance) the SMA/Wrap assets of Federated Clover Investment Advisors; Federated International Management Limited; MDT Advisers; and effective April, 2012 (the date of acquisition) Federated Investors (UK) LLP. Firm assets on this report exclude the advisory-only, model-based assets that may be included in other reports providing total firm assets.*
- 2. Interest income and dividends are recognized on an accrual basis. Returns include the reinvestment of all income.*
- 3. All market values and performance information are valued in U.S. dollars unless currency is denoted in composite title.*
- 4. With the exception of the Federated Clover Investment Advisors composites, annual composite dispersion is measured and presented using the asset weighted standard deviation of the returns of all of the portfolios included in the composite over the entire year. Quarterly dispersion is measured using all portfolios included in the composite for that quarter. With regard to Federated Clover Investment Advisors composites, annual dispersion is measured using the equal weighted standard deviation of the returns of all the portfolios included in the composite over the entire year.*
- 5. Composite dispersion does not measure the risk of the product presented, it simply measures the return variance among portfolios managed in a similar fashion. This variance can be affected by variations in cash flow or specific client parameters among the portfolios comprising the composites, as well as by Federated's execution of strategy across accounts.*
- 6. See the composite description language on the prior page for a discussion on appropriate fees currently applied to calculate composite performance. With regard to the institutional composites not managed by the Federated Clover or MDT Advisers teams, for the period July 1, 1992 through September 30, 2009, net of fee performance was calculated monthly by reducing the gross composite return by the highest actual fee of any account in the composite for that month, regardless of investment vehicle. Prior to this, the maximum management fee charged for the period July 1, 1992 through September 30, 1992 was used to calculate net of fee performance back to inception of the composite. In addition, further fee information can be obtained from Federated's respective Forms ADV Part 2 Brochure Item 5.*
- 7. Additional information regarding the policies for valuing portfolios, calculating performance, and preparing compliant presentations, as well as a complete list and description of the firm's composites is available upon request.*
- 8. Past performance is not indicative of future results.*
- 9. See disclosures on the Schedule of Rates of Return and Statistics Reports for additional information.*

Strategy Transactions

Purchases During the Quarter:

Establishing positions within the portfolio:

Amgen Inc. (AMGN)

- We believe Amgen's mature brands will generate strong cash flows for many years to come, particularly given recent legal victories reinforcing Enbrel's patent protection. We believe growth of new products in bone, oncology, cardiovascular, immunology as well as a pipeline of biosimilars will more than offset declines from legacy therapies leading to revenue, earnings per share and dividend growth over the next five years. The company's strong balance sheet, high profit margin, ample free cash flow and relatively low dividend payout ratio support an attractive dividend growth outlook.

Cisco Systems, Inc. (CSCO)

- Cisco is the largest networking equipment company in the world, selling the underlying physical infrastructure and associated software that is critical to move data traffic within and across networks. Revenue growth in recent years has been impacted by the shifting of the revenue base to a software and subscription model. We believe growing software revenue will help smooth the revenue and cash flow impacts associated with equipment upgrade cycles, improving visibility. Cisco's free cash flow has been resilient through this transition, and a payout ratio in the low 40s offers a relatively high and sustainable dividend in the Technology sector.

Increasing positions within the portfolio:

Exxon Mobil Corp. (XOM)

- Exxon Mobil offers an attractive dividend yield with a high degree of dividend safety even in weak commodity price environment. The company also provides good prospects for dividend growth should commodity prices remain stable or rise. Exxon Mobil's exceptionally well-integrated business model efficiently finds, extracts, moves, refines and delivers energy resources to end users, allowing the company to generate strong and relatively stable cash flow through commodity cycles. Its AA-rated balance sheet allows the company to spend through down-cycles and increase dividends even when cash flow is temporarily strained.

Pfizer, Inc. (PFE)

- We believe Pfizer's management has a solid commitment to growing the dividend with a desire to maintain the current payout ratio. We believe their balance sheet is in great shape, that the business generates substantial free cash flow, and management has exhibited a firm desire to maintain low debt levels and a strong credit rating.

PNC Financial Services Group (PNC)

- PNC has a wide array of product and geographic options where in which it can invest when attractive risk-adjusted return opportunities present themselves. PNC has a long runway for transforming its retail distribution from physical toward digital and its deliberate yet relentless approach generates high confidence it will not do so recklessly.

Verizon Communication Inc. (VZ)

- We believe Verizon continues to be an attractive investment for an income collector as the company currently provides a dividend yield in excess of 4% and it continues to articulate its commitment to a progressive dividend policy. With regard to Verizon's capital allocation priority list, the dividend ranks second, trailing only business investment. Verizon's dominance in wireless, which accounts for 90% of their EBITDA, is compelling as it creates a rather transparent business model and good optics to the prospects of revenue and earnings growth.

Sells During the Quarter:

Reducing positions within the portfolio:

Coca-Cola Co. (KO)

PepsiCo, Inc. (PEP)

Southern Co. (SO)

United Parcel Service, Inc. (UPS)

Ventas, Inc. (VTR)

Eliminating positions within the portfolio:

Total SA, ADR (TOT)

Issues discussed within this communication represent the investment manager's explanation of factors that were considered when executing transactions or holding specific securities on the prior date indicated. Because this is a managed portfolio, the investment mix will change and the holdings are not indicative of future portfolio composition. Marketplace conditions fluctuate suddenly and frequently, and the investment manager's opinions may change. These comments are not intended to be and do not constitute recommendations that others buy, sell or hold any of the securities discussed. Opinions relate to the representative portfolio as of 12/31/19 and are subject to change. Past performance is not indicative of future results. Information is supplemental to the attached GIPS report.

Definitions

Dow Jones Select Dividend: The Index universe is defined as all dividend-paying companies in the Dow Jones U.S. Total Market Index that have a non-negative historical five-year dividend-per-share growth rate, a five-year average dividend earnings-per-share ratio of less than or equal to 60%, and a three-month average daily trading volume of 200,000 shares. Current index components are included in the universe regardless of their dividend payout ratio. The Dow Jones U.S. Total Market Index is a rule-governed, broad-market benchmark that represents approximately 95% of the U.S. market capitalization. Indexes are unmanaged and cannot be invested in directly.

S&P 500: The Index is an unmanaged capitalization-weighted index of 500 stocks designated to measure performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries. Indexes are unmanaged and cannot be invested in directly.

Prospective Dividend Yield: The annualized current payment divided by the current share price.

Up-Market Capture Ratio: A statistical measure of an investment manager's overall performance in up markets.

Down-Market Capture Ratio: A statistical measure of an investment manager's overall performance in down markets.

Standard Deviation: The square root of the variance. A measure of dispersion of a set of data from its mean.

Price-to-Earnings Ratio (LTM): A ratio comparing the company's current share price, as compared to its earnings per share, over the last twelve months.

EPS Growth—Next 5 Years: The estimated average annual growth rate of fiscal year earnings per share for the next five years for a given corporation.

Price/Book Value Ratio: A ratio used to compare a stock's market value to its book value. It is calculated by dividing the current closing price of the stock by the latest quarter's book value per share.

Price/Cash Flow Ratio: A stock valuation measure calculated by dividing a firm's cash flow per share into the current stock price.

R-Squared: A statistical measure that represents the percentage of a fund or security's movements that can be explained by movements in a benchmark index.

Beta: A measure of the volatility, or systematic risk, of a security or a portfolio in comparison to the market as a whole.

Weighted Average Market Capitalization: A stock market index weighted by the market capitalization of each stock in the index.

Turnover: The number of shares traded for a period as a percentage of the total shares in a portfolio or of an exchange.

Holdings: Legally owned property, especially stocks, bonds, or real estate.

Yield on Cost: The annual dividend rate of a security divided by the average cost basis of the investments. It shows the dividend yield of the original investment.



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