



# Invest without boundaries

Explore a range of  
international equity  
opportunities

## Federated Hermes – A leader in active, responsible equity investing

As a responsible asset manager, our mission is to identify and serve the diverse investment needs of our clients. Federated Hermes offers a suite of active equity strategies designed to meet investors' needs for wealth creation and income generation, as well as sustainable outcomes.

Federated Hermes' equity investment teams are experienced, with long histories of working together within a culture that promotes diversity of thought and an internal chemistry that compounds the value of an individual's insights. Our equity investment teams are keenly focused on meeting clients' expectations by leveraging the firm's global scale and resources through four key elements:

### Proprietary research

Federated Hermes' equities platform is built upon proprietary research that provides our portfolio management teams with differentiated insights they use to seek better investment outcomes.

### Flexible, active management

Federated Hermes' global scale provides our investment teams with substantial resources while allowing portfolio managers to retain the independence and flexibility to pursue the most attractive investment opportunities.

### Disciplined risk management

A disciplined risk management framework is central to our investment process. A potential benefit of our global scale is access to multiple risk management tools that help ensure portfolios are positioned as intended and that the highest conviction ideas are aligned with given mandates. Our framework provides the checks and balances fiduciaries expect—an independent risk management division, risk managers embedded in investment teams and regular meetings with the firm's chief investment officer for equities.

### ESG integration

A distinguishing feature of our investment approach is the robust integration of ESG-related considerations in many of our equity portfolios, including insights from our corporate engagement division, EOS at Federated Hermes. Insights from EOS' global engagement activities, combined with the investment teams' fundamental and quantitative analysis, form a more complete picture of a company's business prospects.

## More than \$80 billion in active, responsible equity strategies

Invested across a broad suite of capabilities designed to meet our clients varied investment needs.

		Value	Core	Growth	Income
<b>All cap*</b>	U.S.	✓	✓		
	International non-U.S.	✓	✓	✓	
	Global		✓	✓	
<b>Large cap</b>	U.S.	✓	✓	✓	✓
	International non-U.S.		✓	✓	✓
	Global		✓		✓
<b>Mid cap</b>	U.S.		✓	✓	
	International non-U.S.	✓	✓	✓	
	Global		✓		
<b>Small cap</b>	U.S.	✓	✓	✓	
	International non-U.S.		✓	✓	
	Global		✓		

\*All-cap strategies may invest in a range of small-, mid- and large-cap companies and could be classified differently outside Federated Hermes.

## Our international advantage

We believe an allocation to international equities is essential to any portfolio that seeks the robust growth and diversification opportunities offered by the global markets.

Federated Hermes' international equity investment teams leverage the firm's global scale while retaining independence and flexibility to deliver our clients' expectations. Because clients have a variety of objectives, our international equity offerings target a wide range of outcomes.

At its core, our international equity suite is powered by:

### Commitment of resources

More than 50 investment professionals manage strategies investing in non-U.S. equities at Federated Hermes. As of December 31, 2022, we managed approximately \$27.1 billion in globally-focused equity strategies, including more than \$22.2 billion in purely non-U.S. strategies.

### A truly global lens

The investment professionals responsible for managing our non-U.S. strategies represent a diverse set of backgrounds and cultures, providing our teams with a distinctive global lens. Our investment professionals bring complementary viewpoints, geographic backgrounds and skill sets to the research process, generating in-depth, proprietary research to identify compelling opportunities.

These elements drive Federated Hermes' highly active approach to international equities—an approach that is designed to achieve diversification, growth or income generation for strategic or tactical needs.

## Access the international opportunity with Federated Hermes

Three-quarters of the world's GDP is generated outside of the U.S.—an investment opportunity too big to ignore. Federated Hermes has the strategies to help take advantage of it.

### Share of global GDP (%)

- U.S. 24.2
- Non-U.S. developed markets 41.1
- Emerging markets 34.7



Sources: International Monetary Fund, MSCI.

As of 12/31/22, the latest comprehensive annual data available as of 4/22. Pie chart shows the percent of regional share of the Gross Domestic Product (GDP) based on current U.S. dollars. Emerging markets countries determined based on the 24 countries comprising the MSCI Emerging Markets Index.

The information and data contained herein are provided solely for informational purposes. Accordingly, this communication does not represent specific investment advice and should not be construed as an investment recommendation.

Please note that the check marks indicate strategies across all vehicles and domiciles and strategies may not be readily available in every vehicle and jurisdiction. Additionally, in order to simplify the table shown, strategies invested in multiple market caps, such as both small- and mid-cap companies, may be accounted for with check marks in both asset classes.

International investing involves special risks including currency risk, increased volatility, political risks, and differences in auditing and other financial standards. Prices of emerging-market and frontier-market securities can be significantly more volatile than the prices of securities in developed countries, and currency risk and political risks are accentuated in emerging markets.

Due to their relatively high valuations, growth stocks are typically more volatile than value stocks.

Value stocks may lag growth stocks in performance, particularly in late stages of a market advance.

Small-cap companies may have less liquid stock, a more volatile share price, unproven track records, a limited product or service base and limited access to capital. The above factors could make small-cap companies more likely to fail than larger companies and increase the volatility of the fund's portfolio, performance and share price. Suitable securities of small-cap companies also can have limited availability and cause capacity constraints on investment strategies for funds that invest in them.

ESG factors may be considered in the investment analysis process in a manner that is complementary to and enhances the fundamental research and analysis process. Certain ESG factors may help identify business and operational risks or opportunities and add a contextual dimension to the overall evaluation of a security. Like any aspect of investment analysis, there is no guarantee that an investment strategy that considers ESG factors will result in performance better than or equal to products that do not consider such factors.

Small company stocks may be less liquid and subject to greater price volatility than large company stocks.